

recruitment

RECRUITMENT is at the core of our fraternity's richest potential.

When done correctly, recruitment represents limitless possibilities. For the last 12 years, Sigma Chi has offered a training session called **Mission 365** which is based on Sigma Chi's philosophy that recruitment must be a **365-day process** to seek high quality men.

MISSION 365

A Quest for the Best



The principles you will learn in a Mission 365 session are based on what the BEST fraternities and the BEST companies do to find the highest quality people to enrich their organizations. It contains practical suggestions to help chapters improve their recruitment results. Mission 365 provides tools and materials that will support our **Quest for the Best**.

In this session we will:

- Define what **Quest for the Best** means to Sigma Chi,
- Outline a **recruitment process and techniques** guided by Sigma Chi values and ideals,
- Practice the **social intelligence** skills all members must employ in order to find and recruit The Best Men on Campus.

What's new?

This year, the Mission 365 Committee has developed and field-tested a new, enhanced curriculum.

Here's what's new...

- Six-hour session which teaches advanced Social Intelligence Skills such as
 - ✓ *Understanding Differences,*
 - ✓ *Dealing with Hard Questions,*
 - ✓ *The Art of Asking Questions,*
 - ✓ *Effective Closing Strategies.*
- New enhanced interactive exercises which allow participants to practice these skills,
- A new **Quest for the Best Recruitment Guide** based on the best practices of our chapters.

Facilitation

Regionally-based Mission 365 facilitators will be trained at the 2016 Balfour Leadership Training Workshop. This training will increase the general understanding of the program, as well as provide each facilitator with the necessary tools to conduct an engaging, interactive workshop.

Scheduling a Session

To request a Mission 365 session at your chapter, contact Andrew Jung, Leadership Programs Coordinator, at 847-869-3655, ext. 224 or andrew.jung@sigmachicago.org. Provide two or three dates (except Sundays) a minimum of five weeks in advance of the first date requested for a session.



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